

# TowTo



Drive revenue and loyalty by supporting your customers with a direct tow to your facility

With Tow To, your brand stays top of mind and supports customers when they need it most with a tow to you.



## Benefits



### Turnkey Solution

Simplify customer tows with our easy and efficient towing dispatch solution.



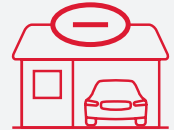
### Revenue Growth

Increase your revenue by delivering customers in need of a repair directly to you.



### Customer Retention

Build brand loyalty by improving your customer's experience in the moments that matter most—like when they need a tow.



### One Stop Shop

With the addition of towing, your customers can count on you for both routine and unexpected car repairs.

## How It Works

Grow your business when you provide customers with a discounted or complimentary tow to your shop. It's easy to sign up and solutions are configurable to match your preferences for tow mileage and capability.



Breakdown Event

Tow

Repair

Loyalty

**89%**

Tows result in mechanical service orders.

**17%**

Customers contact a local resource when they need a tow.

**\$600  
to  
\$1,000**

Average cost of repair.

**93%**

Likely to make repeat purchases based on excellent customer service.

## Features



### Tow Services

Provide your customers with easy to use tow services.



### Digital Solutions

End to end digital experience from request to tracking and work order management.



### Revenue Growth

Direct tows create opportunities for both labor and parts revenue.



### Branded Customer Experience

Reinforce your support to customers from request to delivery with a branded digital experience.



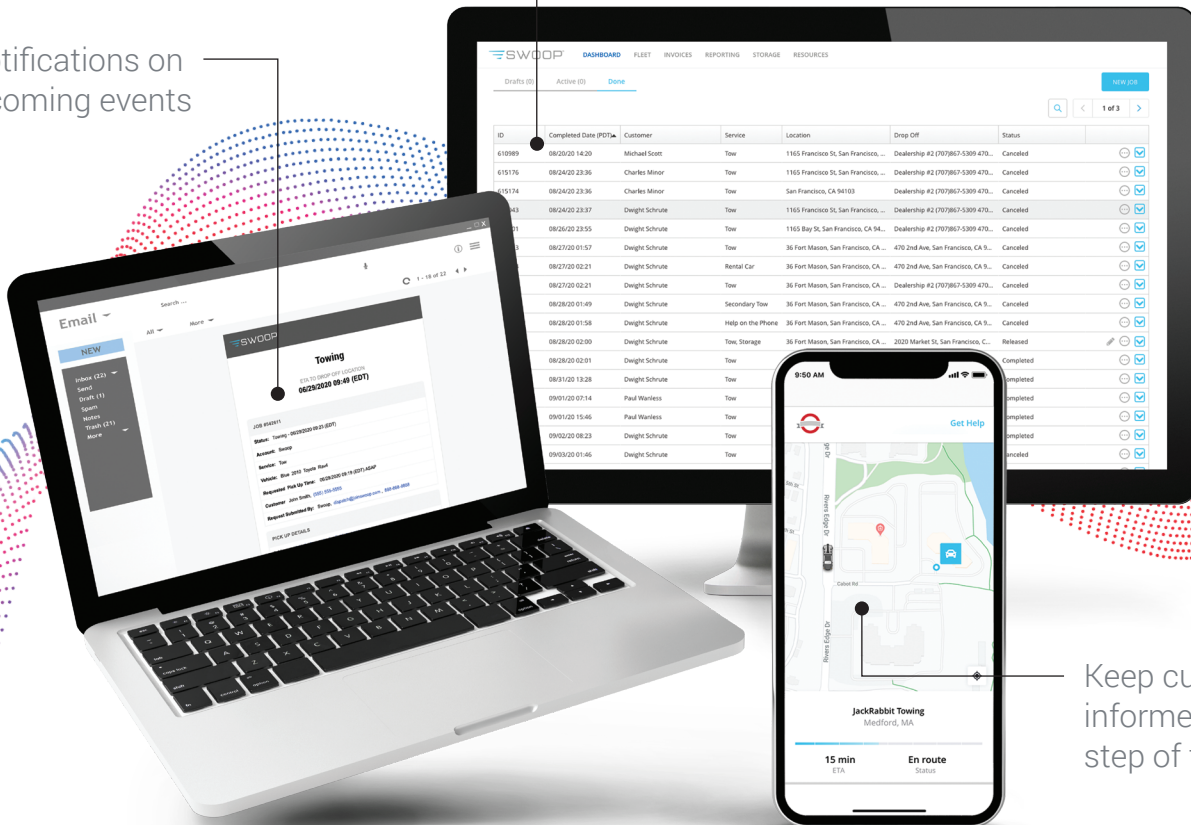
### Customer Feedback

Consistent feedback for full transparency on your program.

## Product View

Notifications on incoming events

See all events in one easy to use portal



Keep customers informed every step of the way

## About Agero

Agero's mission is to reimagine the vehicle ownership experience through a powerful combination of passionate people and data-driven technology. As the #1 B2B, white-label provider of digital driver assistance services, we're pushing the industry to redefine manual processes as digital, transparent and connected.

The company has over 150 million vehicle coverage points in partnership with leading automakers, insurance carriers and others. Managing one of the largest national networks of independent service providers, we respond to approximately 12 million service events annually. Agero, a member company of The Cross Country Group, is headquartered in Medford, Mass., with operations throughout North America. **To learn more, visit [www.agero.com](http://www.agero.com).**