

Enhanced Roadside Subscriptions

Reverse loyalty erosion with a low-risk, high-reward membership program

Supplemental coverage that goes beyond the main policy rider and supports customers without the claims impact.



YOUR BENEFITS



Profit Opportunity Monetize your customers seeking premium, worry-free protection but who aren't already attached.



Expand Auto Policies Support strategic cross-selling efforts across your book of business.



Reduce Churn Keep customers in your ecosystem through a product, that when used, can boost renewal likelihood by 3x.



Defend Your Share Eliminate opportunities for your customers to stray by keeping roadside in-house.



Effortless Agero fully manages all aspects, from set up to marketing to regulatory compliance. Plus, a rev-share for every membership sold.



CUSTOMER BENEFITS



Roadside Assistance Every zip code, every day, helping your customers get back on the road.



Perks Benefits for travel, dining and more surprise and delight.



No Claim or Premium Impact Membership coverage is considered separate from the core policy.

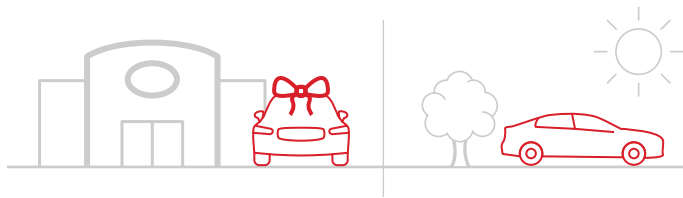


Low Cost Expansive benefits deliver high value for low annual fee.

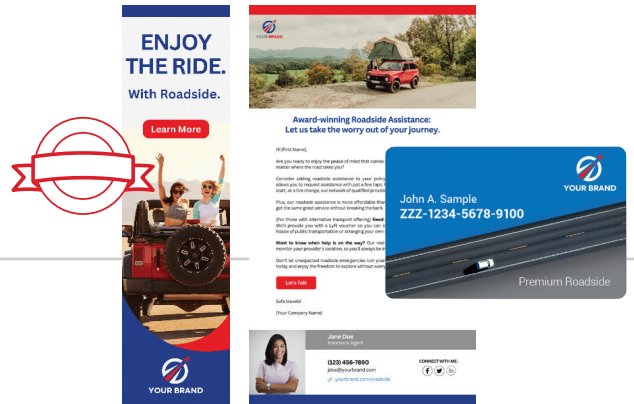


How it Works

ENROLLMENT



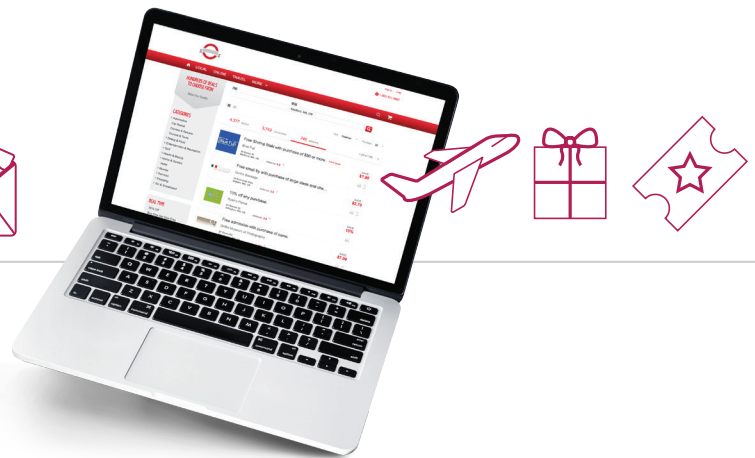
Branded outreach encourages enrollment.



ENGAGEMENT



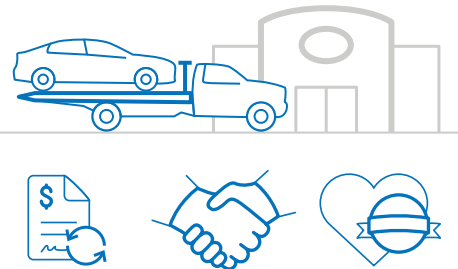
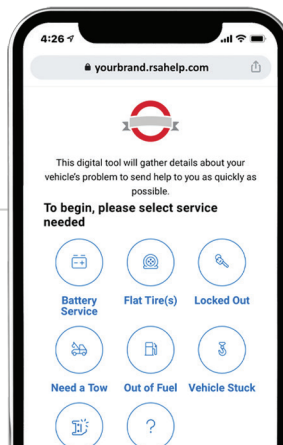
Stay top of mind with **branded fulfillment, services and perks** that support customers in and out of their vehicles.



REVENUE OPPORTUNITIES



Consumers who have and use roadside assistance coverage are **3x more likely to renew** than those who don't.



About Agero

Agero's mission is to reimagine the vehicle ownership experience through a powerful combination of passionate people and data-driven technology. As the #1 B2B, white-label provider of digital driver assistance services, we're pushing the industry to redefine manual processes as digital, transparent and connected.

The company has over 150 million vehicle coverage points in partnership with leading automakers, insurance carriers and others. Managing one of the largest national networks of independent service providers, we respond to approximately 12 million service events annually. Agero, a member company of The Cross Country Group, is headquartered in Medford, Mass., with operations throughout North America. **To learn more, visit www.agero.com.**